

# Tellure Rota S.p.A.



Single Member Company -  
Economic and Administrative Index No. Mo 65528 - Business Register and Tax Code 00180900367  
Share capital fully paid up EUR 3,640,000.00  
Via Quattro Passi 15  
41043 Formigine (MO)  
Tel: 059 410300 - Fax: 059 572859  
VAT 00180900367

## Privacy policy notice on the processing of personal data according to Articles 13-14 EU Regulation 2016/679

### Data Subjects: Registered persons to the newsletter.

As Data Controller for the processing of your personal data pursuant to and by effect of the European Regulation 2016/679, Tellure Rota S.p.A. informs you in this document that the aforementioned legislation establishes the protection of data subjects as regards the processing of their personal data and, therefore, we will carry out the processing according to the principles of correct, legal and transparent practice and protect your confidentiality and rights.

Your personal data will be processed according to the aforementioned legislative measures and the obligations of confidentiality provide for therein.

Your personal data may also be used, subject to your consent, for the following purposes:

- request to send the newsletter and relevant registration for the mailing list for direct marketing activities, newsletter, sending of promotional, commercial and advertising material or regarding events and initiatives even by including them in the corporate CRM of the Data Controller.

Providing your data for the aforementioned purposes is optional and if you deny consent to the processing, this will not compromise continuation of the relationship or consistency of the processing.

Processing methods: Your data will be processed in one of the following ways:

- cookies (as given in the web and cookie policy available on the website);
- In order to compare and if possible improve the results of communications, the Data Controller uses systems to send newsletters and promotional communications with reports. Thanks to the reports, the Data Controller may discover: the number of readers, times opened, single “clickers” and clicks; the details of date/hour/minute of the e-mails sent; details of the e-mails received or not, and those forwarded; the list of those who have deregistered from the newsletter; of people who have opened an e-mail or clicked on a single link. All this data is used to compare and possibly improve the results of the communications.
- automated systems according to Article 130 of the Code;
- processing via electronic computers;

All processing complies with the procedures given in Articles 6 and 32 of the GDPR and we take the adequate security measures envisaged.

Communication: your data will be communicated to competent, duly appointed supervisors to carry out the services required to manage the relationship correctly and guarantee protection of the data subject.

Your data will be processed only by personnel expressly authorised by the Data Controller and, more specifically, by the following categories of persons:

- Marketing Department.

Disclosure: We will not disclose your data in any way.

Retention period. Please note that, in compliance with the principles of lawfulness, restriction of the purposes and minimisation of the data, pursuant to Article 5 of the GDPR, the retention period for your personal data is:

- for the time required to complete the services provided and until the data subject opposes it,

Data Controller: the Data Controller processing your data, pursuant to Law, is Tellure Rota S.p.A. (Via Quattro Passi, 15, 41043 Formigine (MO); E-mail: [privacy@tellurerota.com](mailto:privacy@tellurerota.com); Telephone: 059 410300; VAT: 00180900367) in the person of its legal representative pro tempore.

You have the right to ask the Data Controller not only to delete (right to be forgotten), notify, update, rectify and transfer your personal data, and to refuse consent to its processing, but also to more generally exercise all the rights envisaged by Articles 15, 16, 17, 18, 19, 20, 21, 22 of the GDPR.

## EU Regulation 2016/679: Articles 15, 16, 17, 18, 19, 20, 21, 22 - Rights of the Data Subject

1. The data subject has the right to obtain confirmation as to whether or not personal data concerning him/herself exists, regardless of whether it has already been recorded, and the communication of such data in intelligible form.

2. The data subject has the right to be informed:

- a. of the source of the personal data;
- b. of the purposes and methods of the processing;
- c. of the logic applied to the processing, if the latter is carried out with the help of electronic means;
- d. of the identification data concerning the data controller, data processors and the representative designated according to Article 5, paragraph 2;
- e. of the entities or categories of entity to which the personal data may be communicated and which may get to know said data in their capacity as designated representatives in the State, data processors or persons in charge of the processing.

3. The data subject has the right to obtain:

- a. the updating, rectification or, where interested therein, the integration of the data;
- b. the erasure, anonymisation or blocking of data that has been processed unlawfully, including data, the retention of which is unnecessary for the purposes for which it has been collected or subsequently processed;
- c. certification that the operations as per letters a) and b) have been notified, including their content, to the entities to which the data was communicated or disclosed, unless this requirement proves impossible or involves a manifestly disproportionate effort compared to the right to be protected.
- d. the transfer of the data.

4. The data subject has the right to object, in whole or in part:

- a. on legitimate grounds, to the processing of personal data concerning him/herself, even though it is relevant to the purpose of the collection;
- b. to the processing of personal data concerning him/herself, where it is carried out for the purpose of sending advertising materials or direct sale or for conducting market or commercial communication surveys.

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## Form to acquire data subject's consent

Date: ..... Place: .....  
Name, Surname: .....

Once the Data Controller has acquired the information pursuant to Article 7, EU Regulation 2016/679, (document of privacy notice), does the undersigned data subject:

Give consent to the processing of his/her personal data for the aforementioned optional purposes?

YES  NO request to send the newsletter and relevant registration for the mailing list for direct marketing activities, newsletter, sending of promotional, commercial and advertising material or regarding events and initiatives, even by including them in the corporate CRM of the Data Controller.

The Data Subject:

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